

AIS

Alcohol
Interlock
Symposium

2023 sponsor & exhibitor prospectus

17 - 19
SEPT 2023

OSLO
NORWAY

AIS | Alcohol Interlock Symposium

SEPT 17 -19, 2023

OSLO

Hosted by



The knowledge source for safe driving

tirf.ca



European Transport Safety Council

etsc.eu

In partnership with



Norwegian Alcohol Interlock Committee

NEK/NK-BTTF 116-2

rusfritrafikk.no

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About the Symposium

An alcohol ignition interlock is a breath-testing device designed to prevent drivers who have been drinking from starting their vehicle when their breath alcohol concentration is above a pre-set limit.

A large body of research evidence exists that demonstrates the effectiveness of these devices in preventing drinking and driving.

When embedded in a well-designed program, alcohol ignition interlocks can reduce impaired driving and prevent repeat offenses. In more recent years, there is also convergence of evidence from independent sources showing that interlocks can reduce crashes and fatalities.

Since 2000, the international Alcohol Interlock Symposium has hosted leading experts to discuss ongoing research and development regarding alcohol and drug impaired driving, interlock programs, and road safety.

The Traffic Injury Research Foundation (TIRF) has organized and hosted the international symposia series on alcohol interlocks in partnership with government agencies in different jurisdictions.

Continuing a growing interest in the benefits of implementing interlock programs as effective road safety measures in Norway, TIRF joins efforts at local level with the Norwegian Alcohol Interlock Committee to stage this year's symposium in Oslo. In addition, the event's content will be further broadened and enriched by the participation of the European Transport Safety Council (ETSC) as a co-host. ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe.

We look forward to welcoming you to the 17th International Alcohol Interlock Symposium.

Alcohol Interlock Symposium, Organizing Committee



2023 Symposium theme: Technology saving lives

The purpose of interlocks is to save lives as evidenced by recent studies indicating that strong interlock programs reduce crashes and fatalities. Primarily focused on Europe, panel discussions will address the latest developments pertaining to the priorities of practitioners in relation to program development, new research, technological advances, including a look at the current environment surrounding interlock legislation and policy. Emphasis will be on the strengths of European projects, their respective challenges, and how to overcome them.



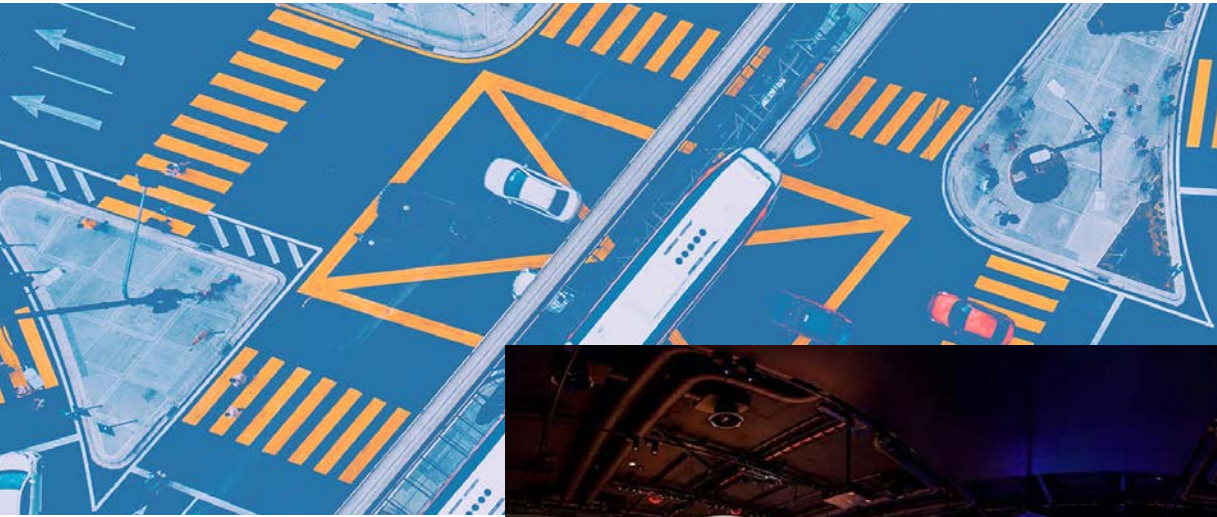
Who attends the International Alcohol Interlock Symposium?

- Road safety advocates and practitioners
- Transportation administrators
- Government officials
- Insurers
- Researchers
- Alcohol interlock manufacturers
- Law enforcement personnel
- Criminal justice professionals
- Treatment professionals



An average of 150 attendees participate in the biannual Symposium from over 20 countries

Australia, Austria, Belgium, Brazil, Canada,
Colombia, Denmark, Finland, France, Germany,
Greece, Ireland, Japan, Korea, Lithuania, Mexico,
The Netherlands, Norway, Poland, Portugal, Serbia,
South Africa, Spain, Sweden, Switzerland, Turkey,
United Kingdom, United States.



Sponsorship and exhibitor opportunities

Sponsors and exhibitors at the Alcohol Interlock Symposium will have the unique opportunity to connect with 150+ attendees in Clarion Hotel® The Hub, Oslo. Sponsors and exhibitors will greatly benefit from showcasing their products and services, brands and messages to a captive audience that's looking for the latest developments and innovations in the field of alcohol interlocks and road safety solutions.

Sponsorship levels and benefits

Benefit	Diamond	Platinum	Gold	Exhibitor	Road Safety
	€25,000	€10,000	€5,000	For profit €2,000 Non-profit €1,500	Advocate €1,000
Complimentary attendee registration(s) (sessions + exhibit)	6	4	2	1	1
Exhibit table	2 exhibit tables	1 exhibit table	50% off exhibit cost	1 exhibit table	n/a
Advanced on-site registration	✓	✓	✓	✓	✓
Welcome reception	✓	✓	✓	✓	✓
Pre and post-event delegate list	✓	✓	✓	✓	✓
Recognition Website, sponsor page listing	Logo + Company Profile	Logo	✓	✓	✓
Recognition Target sponsor mailer	Logo + Company Profile	Logo	✓		
Recognition Program (PDF / APP)	Logo + Company Profile	Logo	✓		
Recognition Welcome reception	Logo + Company Profile	Logo	✓		
Recognition On site signage	Logo + Company Profile	Logo			
Recognition Online registration form	Logo				
Recognition Opening and closing ceremonies	Logo				
Recognition Marketing materials in symposium bag	2 items	1 item			

Exhibit opportunities

Exhibit table includes:

- (1) 1.8 m skirted table
- (2) chairs, access to power outlets.

€2,000



Secure your sponsor and exhibitor packages today

If you have any questions about the
17th International Alcohol Interlock Symposium,
please email us at:
info@interlocksymposium.com

To learn more about the Symposium visit:
interlocksymposium.com

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